

# *THE MARINTRUST PROGRAMME*



*EFFOP, 23 SEPTEMBER 2021*

# Brief history of the programme



2009



2015



2020





## Our Purpose

*"To champion best practice in fisheries and production for Marine Ingredients"*

**Our aim** is to keep improving the responsible sourcing and production of global marine ingredients through an accessible programme of certification.

**Our ambition** is for 75% of all marine ingredients to be MarinTrust certified, in application, in assessment or in the MarinTrust Improver Programme by 2025.

## Our Vision

*"To see Marine Ingredients recognised as the best and most important source of animal and human nutrition".*

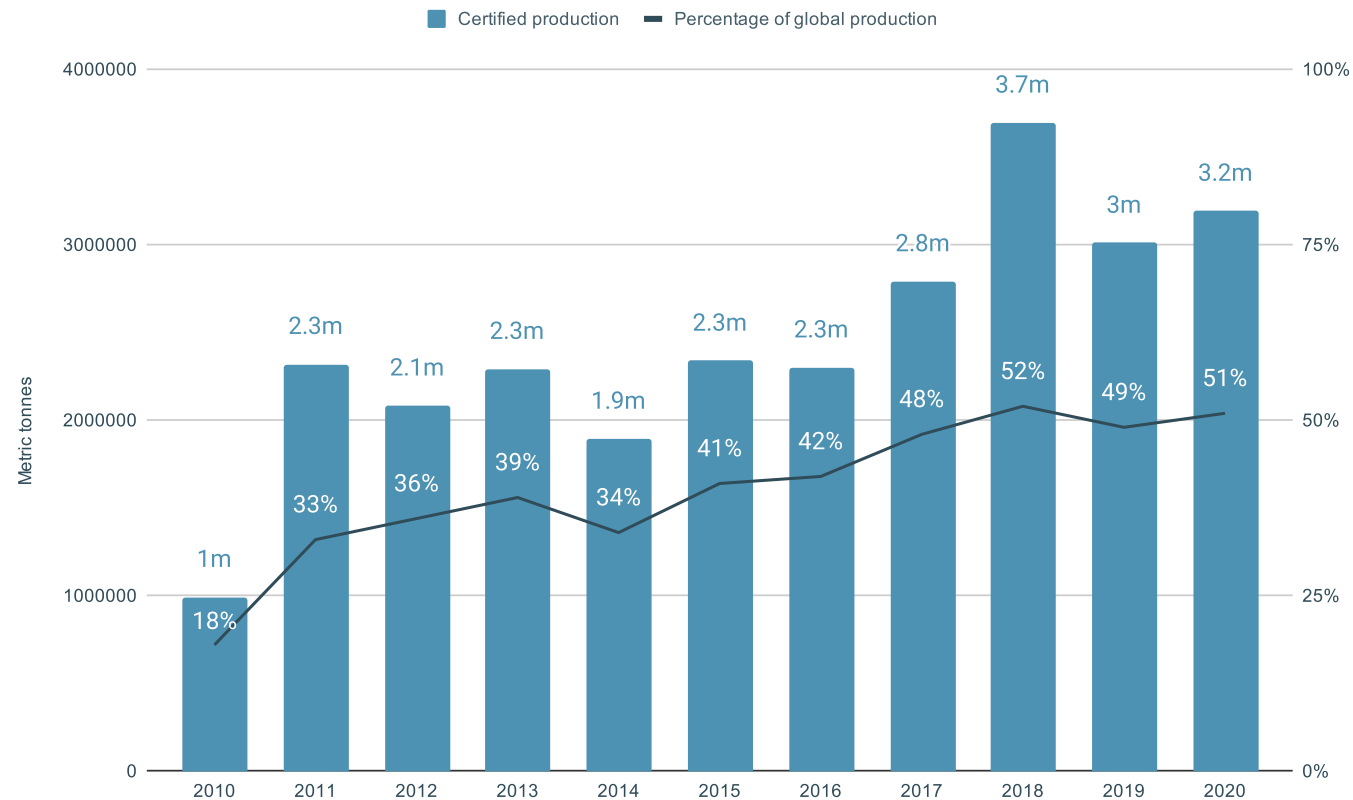
## Our Mission

*"To improve responsible fishery sourcing and production of Marine Ingredients globally".*

# Production update

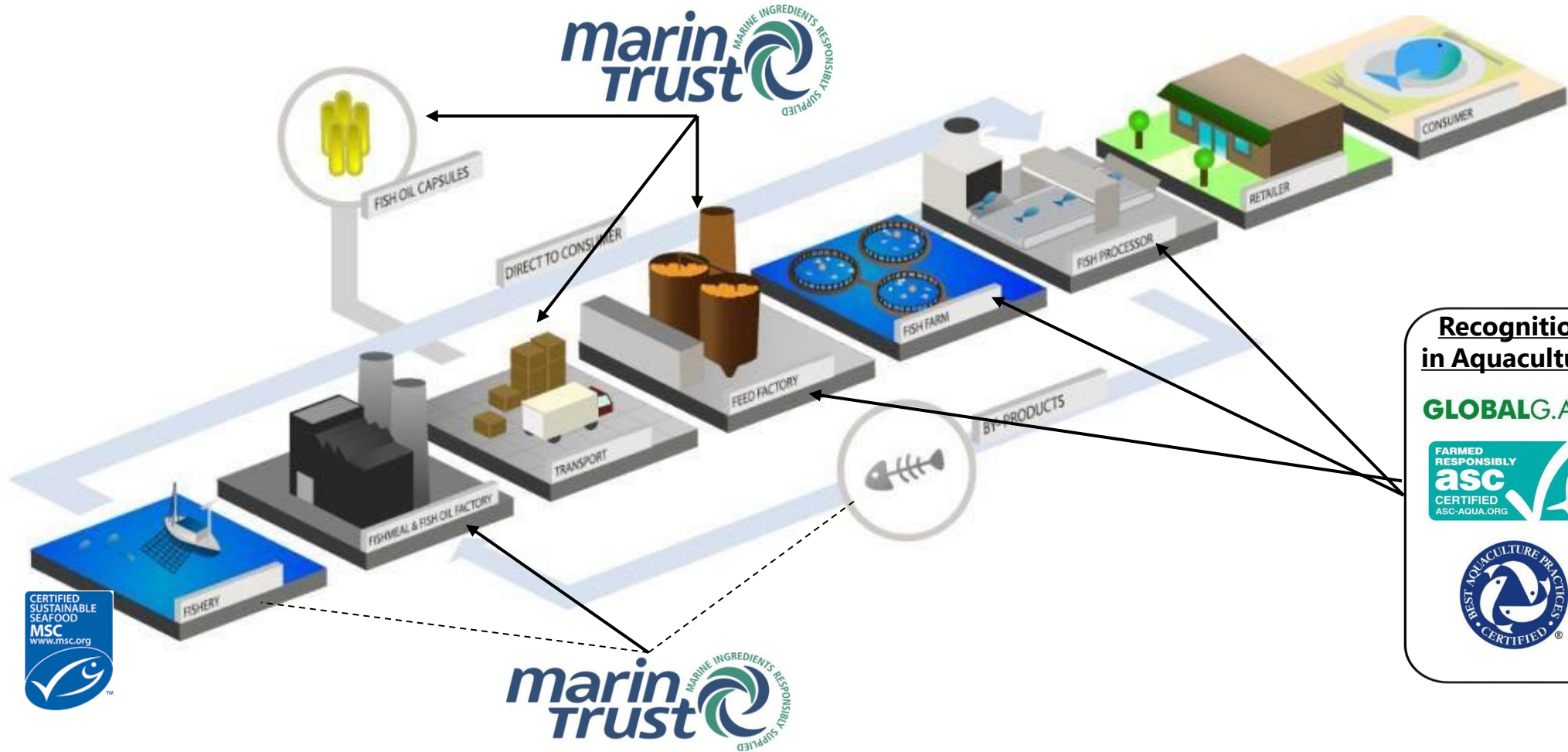


- The estimated total volume of compliant marine ingredients produced in 2020 has been calculated as 51% of total global production



Source: MarinTrust, April 2021

# Complementing one another to provide end-to-end assurance



**Recognition in Aquaculture**

**GLOBAL G.A.P.**

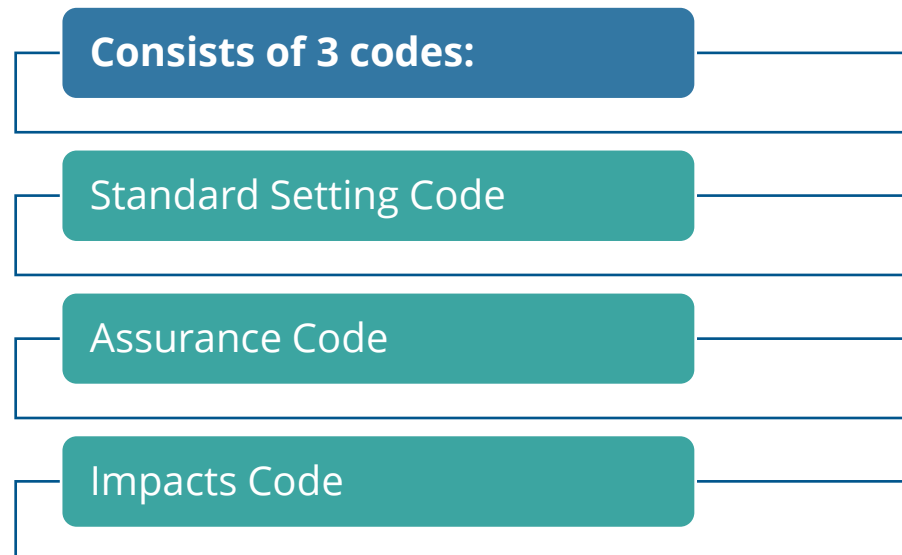
FARMED RESPONSIBLY  
**asc**  
CERTIFIED  
ASC-AQUA.ORG

BEST AQUACULTURE PRACTICES  
• CERTIFIED •

# ISEAL – Standard for standards

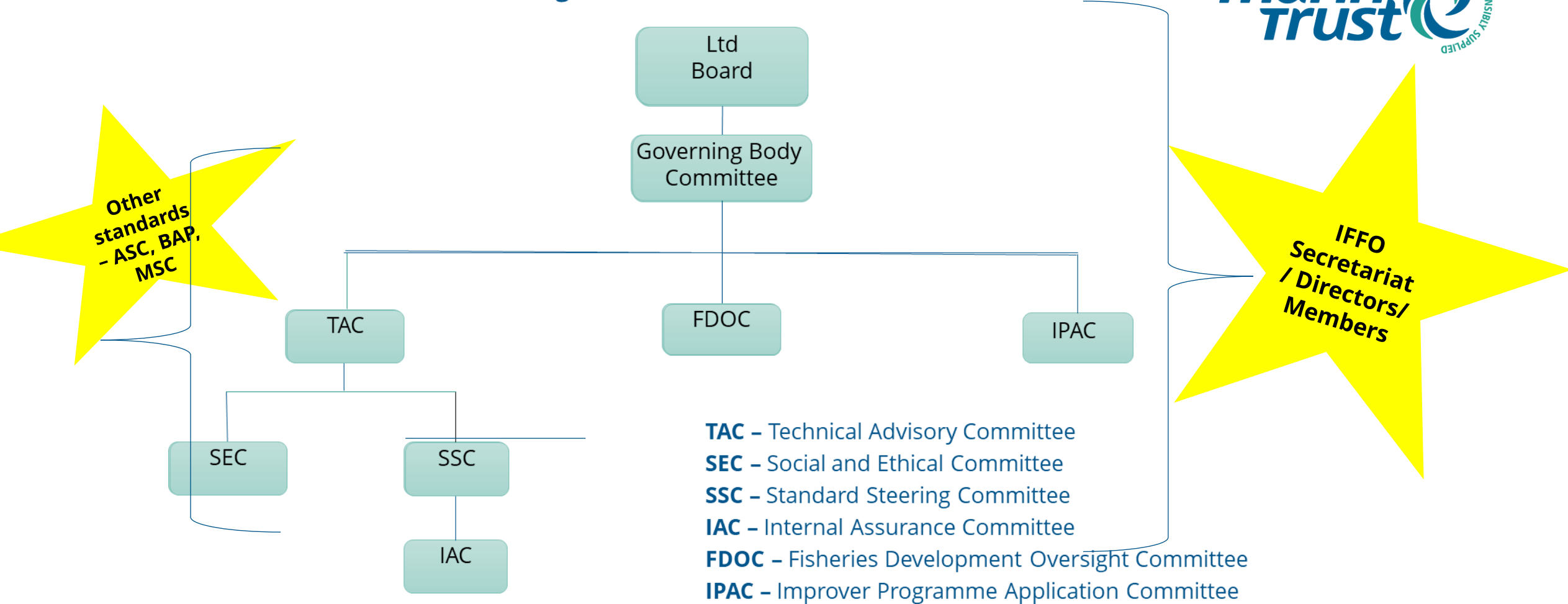


- ISEAL is a Global membership organisation for credible sustainability standard, or ‘a standard for standards’, recognised around the world by governments and NGOs. Through a lengthy process of proving compliance to ISEAL’s 3 codes, MarinTrust became a full member in April 2020, joining an “elite club” of robust sustainability standards, **including the MSC and ASC.**
- Based on ISO 17067 for the standard setting code



# Governance Overview

## MarinTrust Governance Organisational Structure



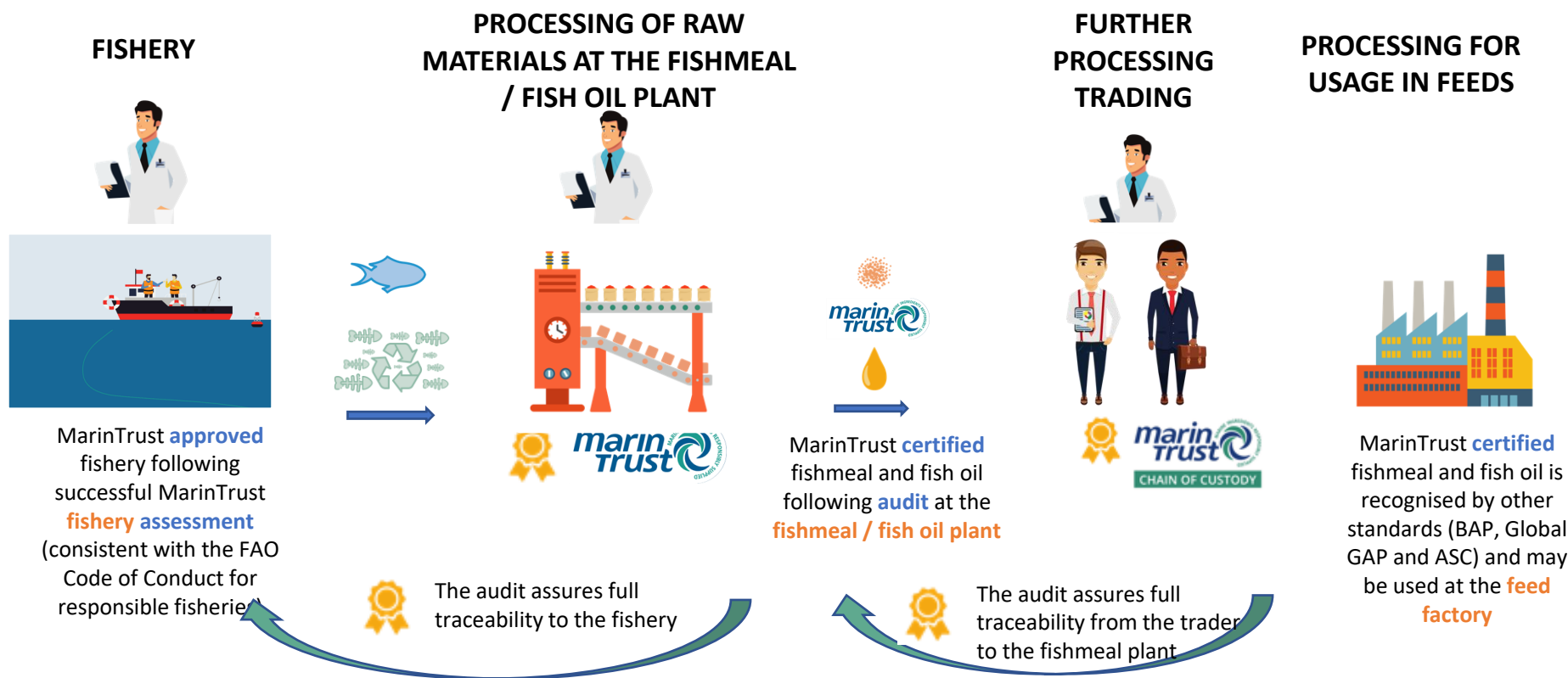
## Why a standard?



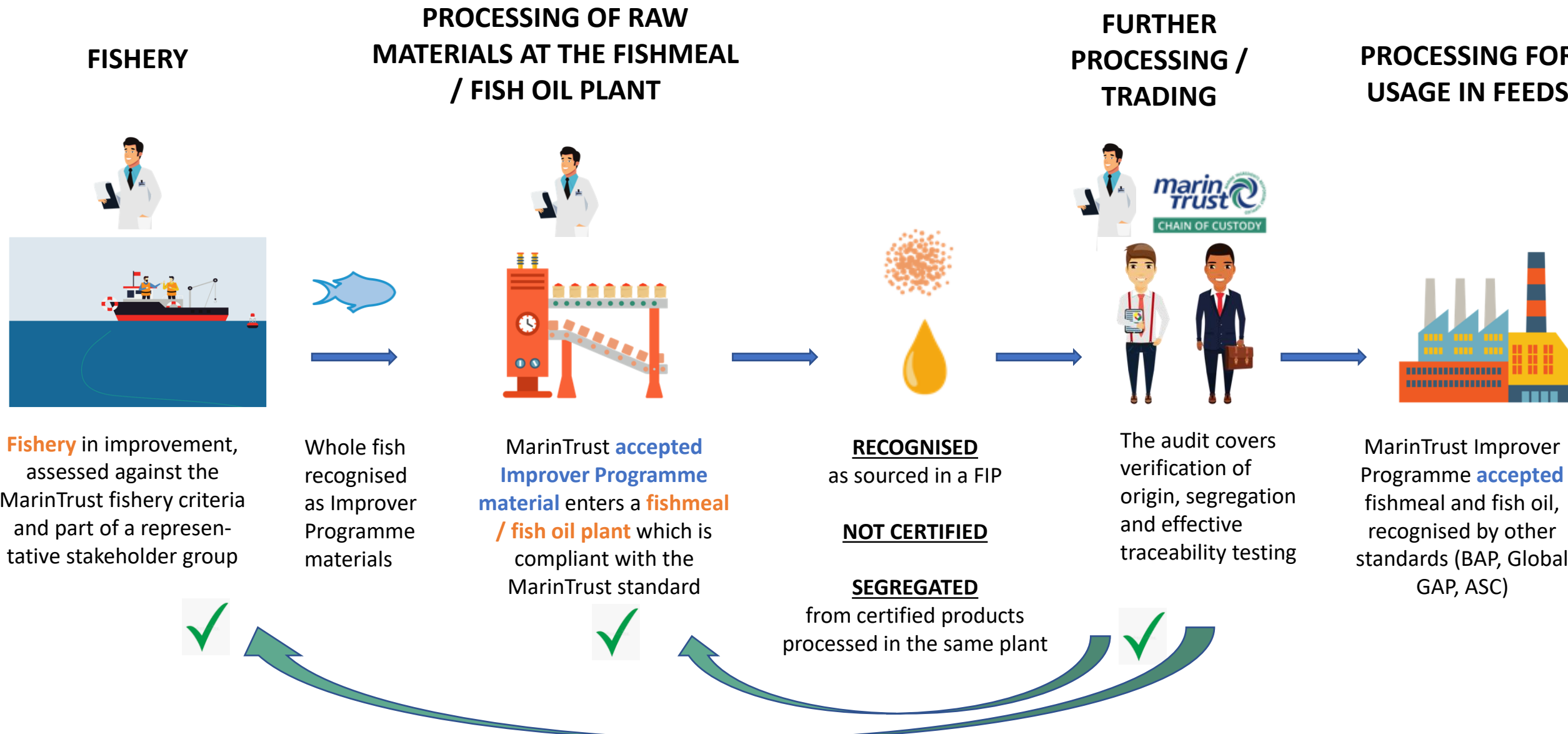
- Voluntary certification standards exist in all sectors of the economy
  - **The MarinTrust Programme is specific to marine ingredient producers and the production facility**
- Market driven approach, complements regulatory frameworks to provide assurances to supply chains and ultimately the consumer
  - **Demonstrates compliance**
  - **Verifies commitment to responsible sourcing, quality and safety**
  - **Reduces risk and increases credibility**
  - **Safeguards reputation**
- Recognised in the sourcing policies of feed companies, aquaculture companies, retailers etc
  - **Easier route to due diligence, especially as underpinned by assurance mechanisms**
- Mutual recognition with other standards
- MarinTrust standards are uniform globally, those fisheries that can't yet meet the standard requirements may be eligible to apply for the MarinTrust Improver Programme, to work towards approval for certification along a structured and time-bound pathway



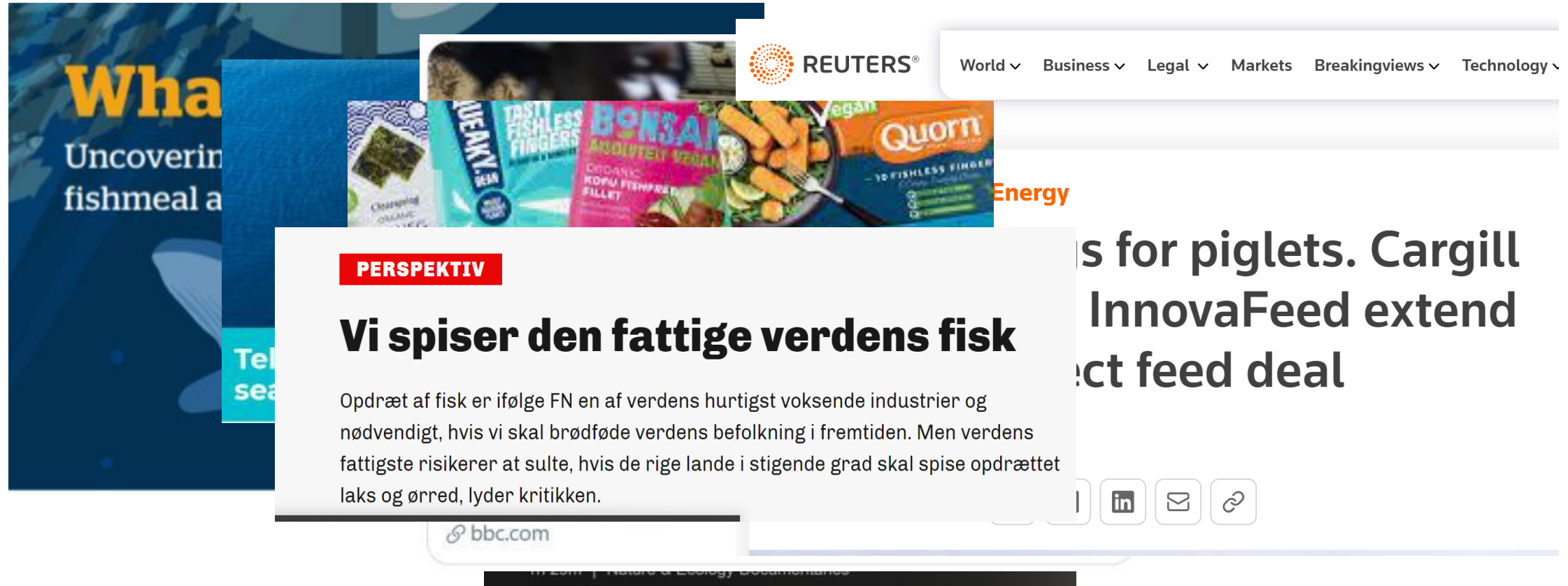
# MarinTrust's main standard and chain of custody standard



# Handling of the MarinTrust Improver Programme materials by chain of custody holders



# Protecting the reputation of MI and the MI sector in Europe and beyond



*STANDARD DEVELOPMENT & RECOGNITION*



# Standard Development



- Developed CoC Standard V2.0 and reviewing the factory Standard towards V3
- In accordance to ISEAL, ISO 17065 and following ISO 17067
- Following the UN SDGs, FAO CCRF, benchmarked against different standards (MSC, MSC CoC, Global GAP, BRC) and internationally recognised tools such as GSSI, GFSI.
- Taking into the consideration the requirements of relevant standards such as BAP, Global GAP and ASC
- Taking into consideration the needs of the market (feed producers, nutraceutical, pet food manufacturers and retailers)
  - Credibility v accessibility

## Recognition by other Standards



### Best Aquaculture Practices:

- 50% (towards 75% by 2025) of marine ingredients shall come from **MSC/MarinTrust** or **MarinTrust Improver Programme (IP)**, **SFP**, **WWF** and **Fishery Progress**. Ref, Feed Mill standard Issue 3.0, page 20



### Global GAP:

- 60% of marine ingredients shall come **from MSC/MarinTrust** and/or **MarinTrust IP, SFP** or **WWF**

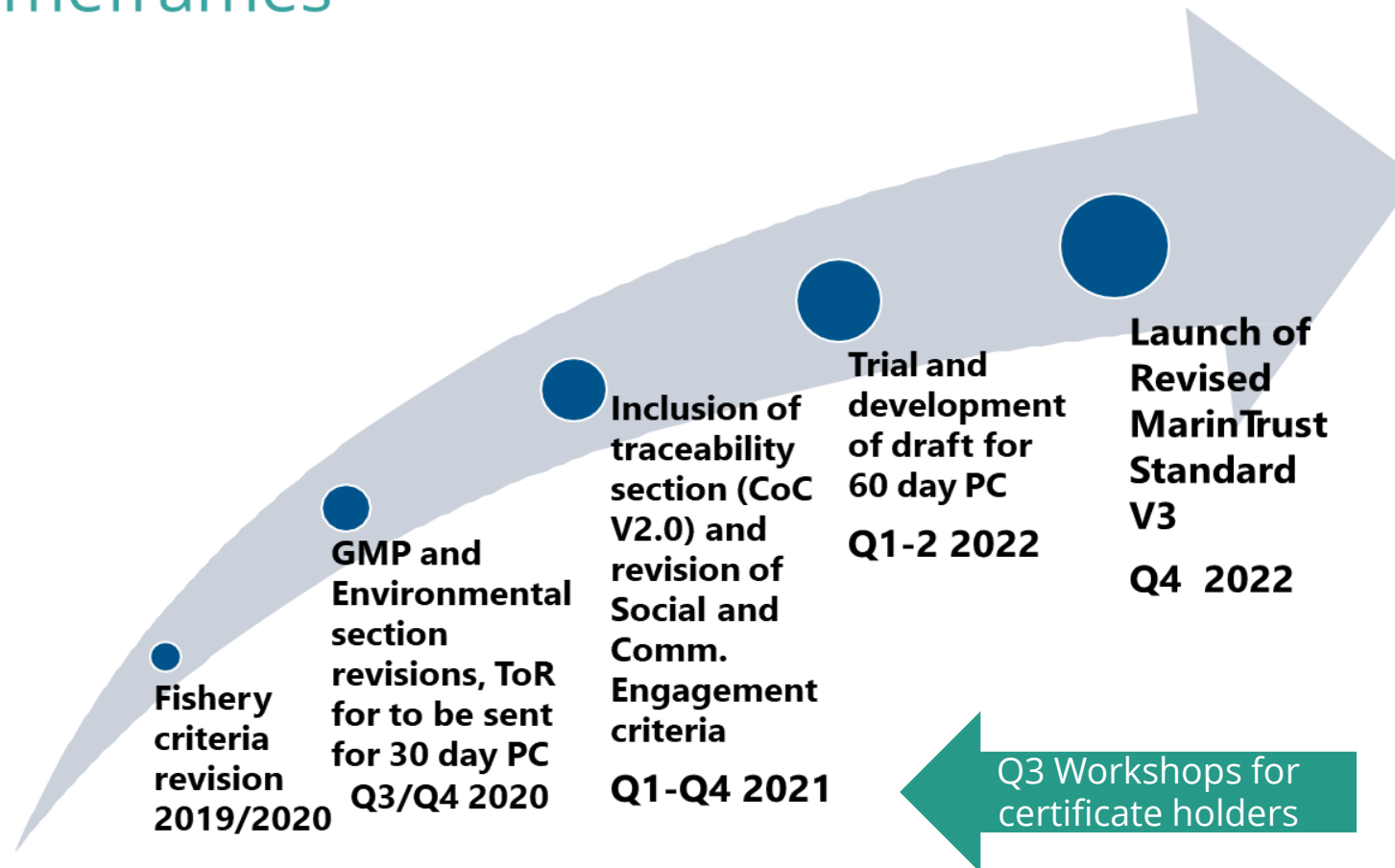


### Aquaculture Stewardship Council (ASC):

- Levels 1 to 3 (**IP, MarinTrust, ITM?**)
- Due Diligence Process
- Legal – equivalent
- Social – cover some clauses, other to consider for V3
- Environmental - cover some clauses, other to consider for V3
- Level 4



# MarinTrust V3.0 Development timeframes



## Development of v3.0 – By-products



By-products are included in the MarinTrust standard in order to promote resource utilisation of what would otherwise be waste. Reduction of waste is a key principle in the FAO Code of Conduct for Responsible Fisheries.

- Proposal for v3.0 is to move away from stock specific assessment of by-products and concentrate on IUU risk, IUCN/ CITES listing and PSA risk assessments on a species, region level.
  - This makes the assessment fairer and more balanced for stocks that have best available knowledge (data and science) and those that are data deficient (currently assessment by PSA).
- Trials have taken place, which have been considered by the Fisheries Development Oversight Committee (FDOC) this week and will be presented to the MartinTrust Governing Body Committee on 5 October.
- Aligns with ASC



# Any questions?