



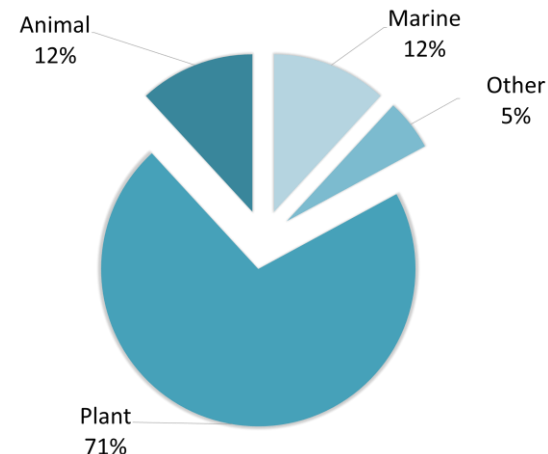
# The need for sustainable marine ingredients

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# The issue



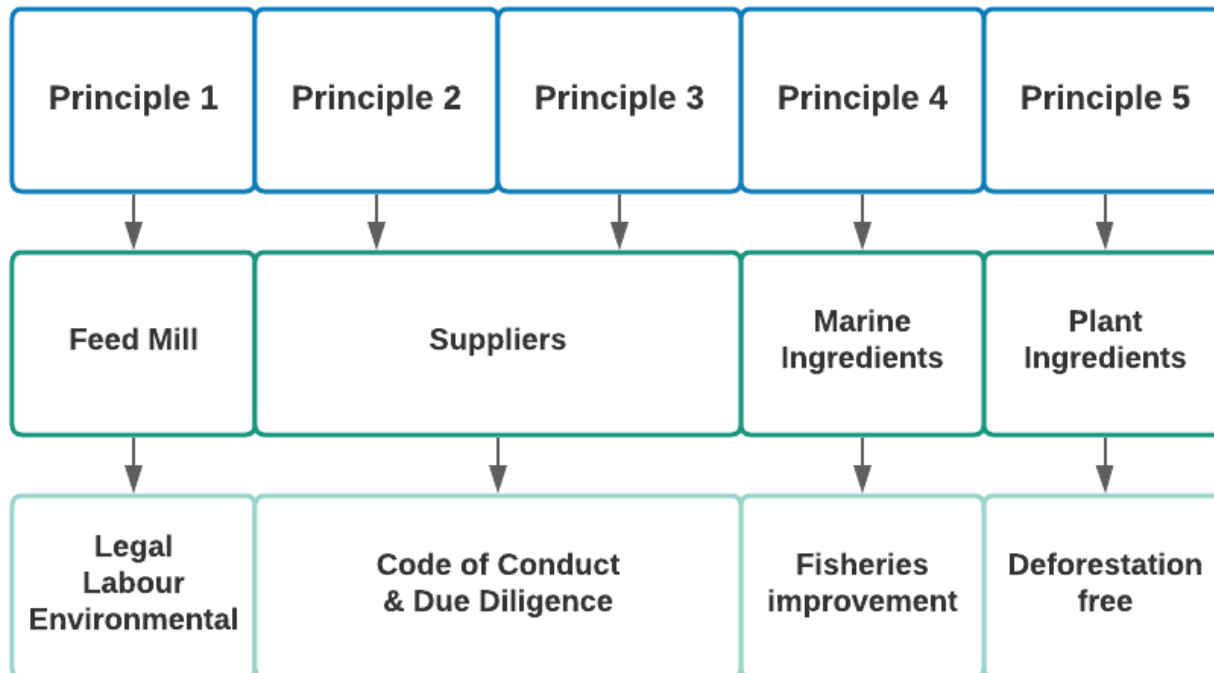
- The impacts associated to feed are a concern for consumers and society
- Concerns mainly focused on the impacts caused by **marine ingredients**
- At a global scale, approx. 70-75% of ingredient volume derived from **agriculture**



# ASC Feed Standard



- *Released* June 2021
- *Operational* September 2022 + 24 months transition for farms

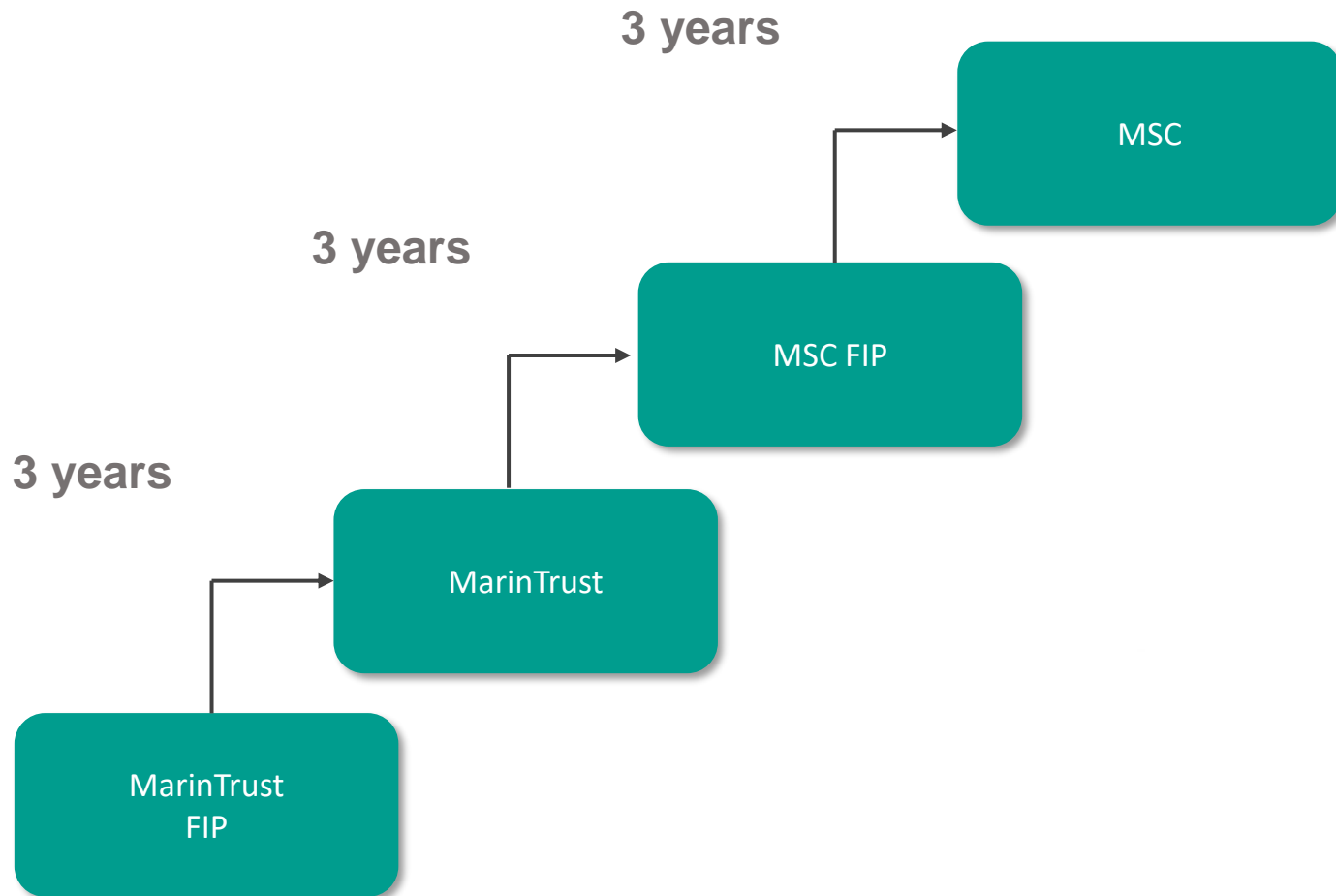


# Key concepts



1. Due diligence for all ingredients
  - *Keeping out “worst-of-worst”*
  
2. Sustainability requirements for marine and agriculture ingredients
  - *Increasing sustainability requirements for sourcing overtime*
  
3. Use of existing schemes
  - *MarinTrust, MSC*

# Marine ingredients (whole fish)





# Thank you!

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