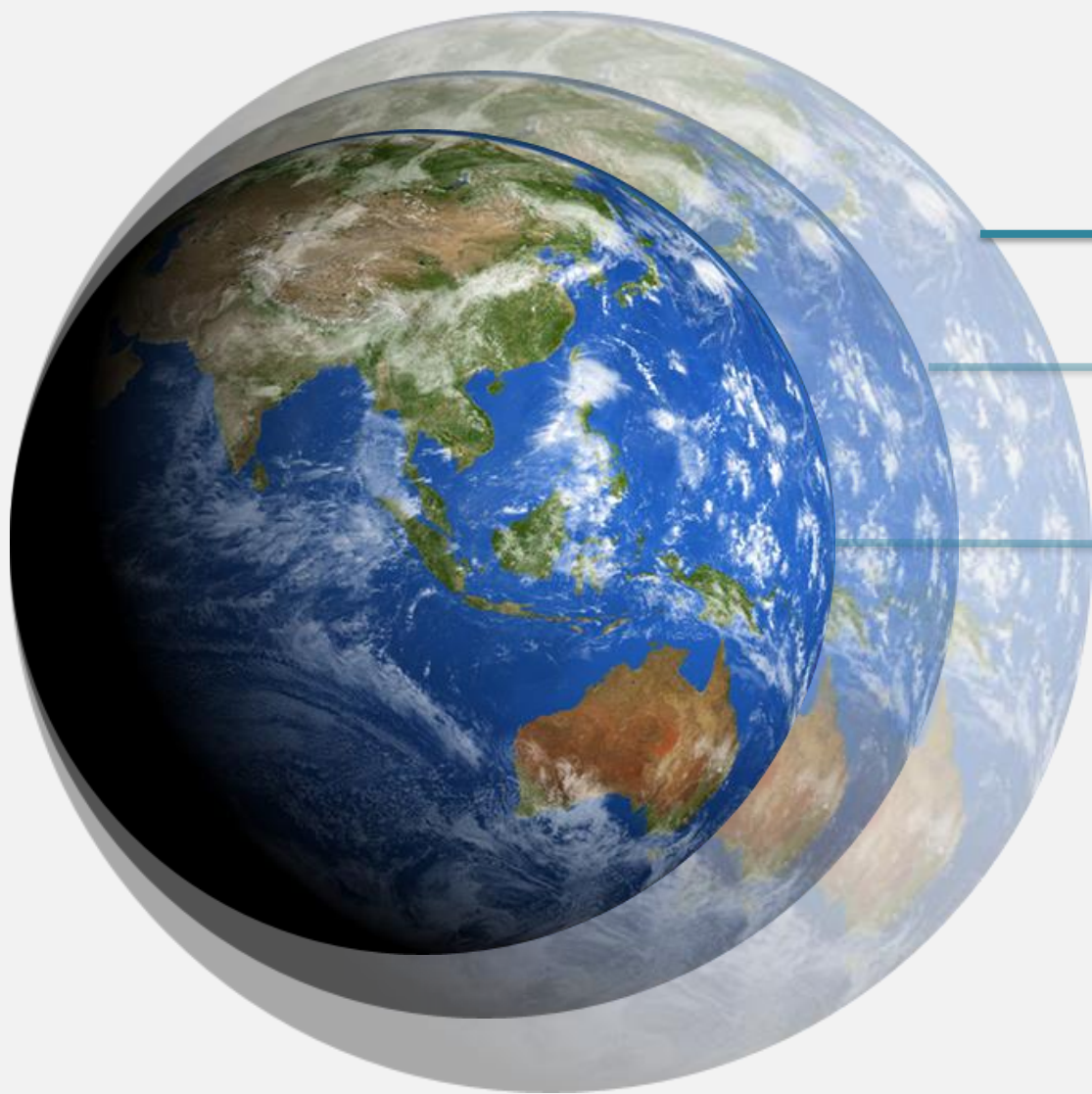


ASC Feed Standard



Michiel Fransen
Head of Standards and Science
October 2019



Year: 2100

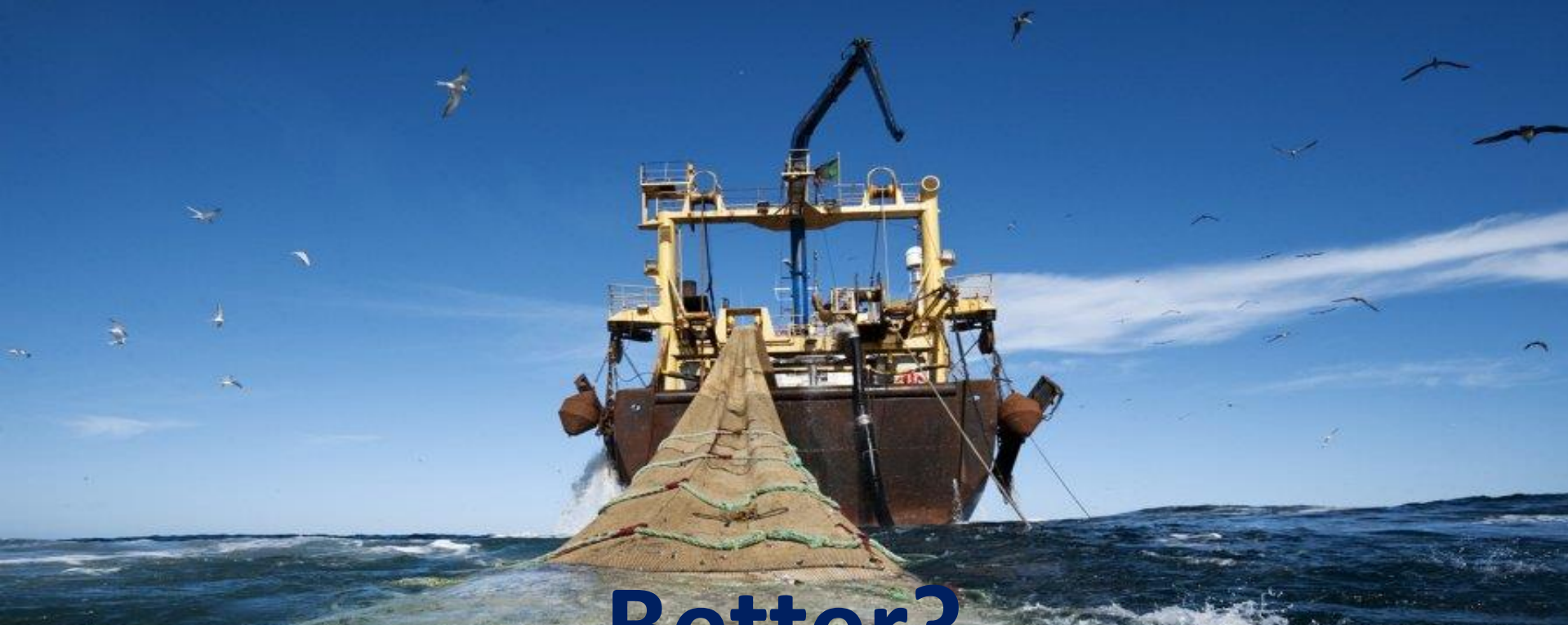
11.200.000.000 people

Year: 2050

9.500.000.000 people

Year: 2019 (24 Oct.)

7.739.245.661 people



Better?





ASC Vision

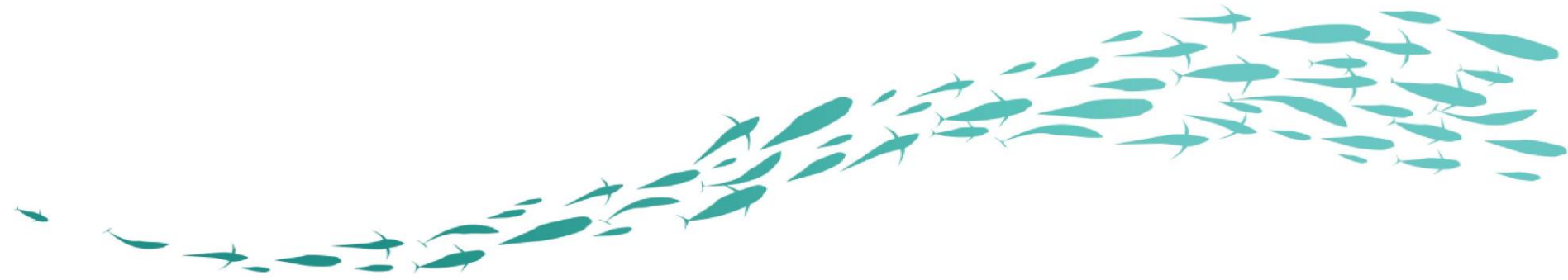
A world where aquaculture plays a major role in supplying food and social benefits for mankind whilst minimising negative impacts on the environment

ASC Feed Standard



Five Principles:

1. Feed factory
2. Suppliers & raw material
3. Book keeping
4. ASC Marine Ingredients
5. ASC Plant Ingredients

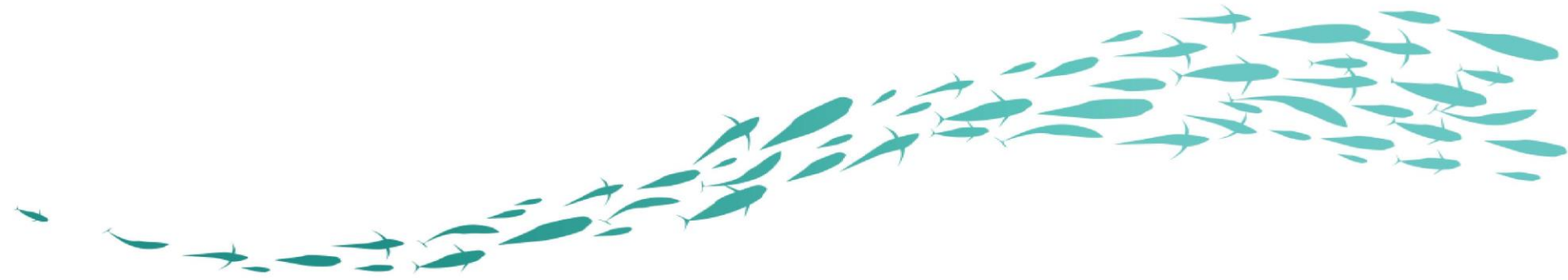


ASC Feed Standard



Five Principles:

1. Feed factory
2. **Suppliers & raw material**
3. Book keeping
4. **ASC Marine Ingredients**
5. ASC Plant Ingredients

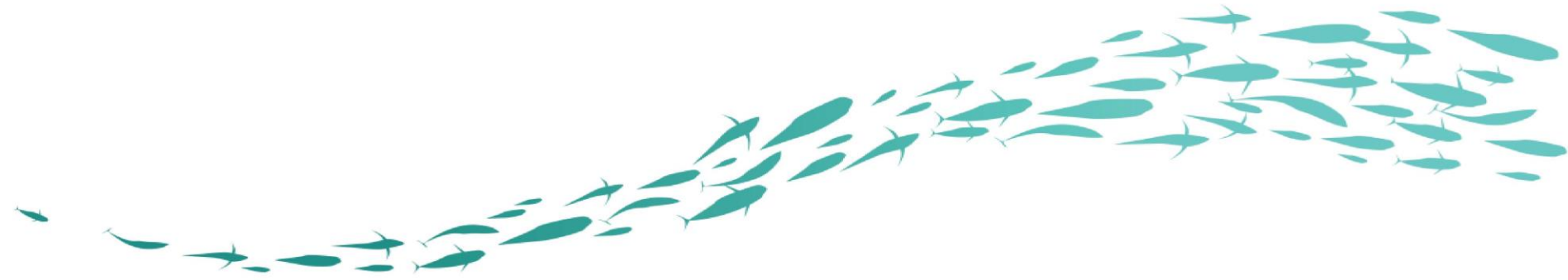


Suppliers & raw material

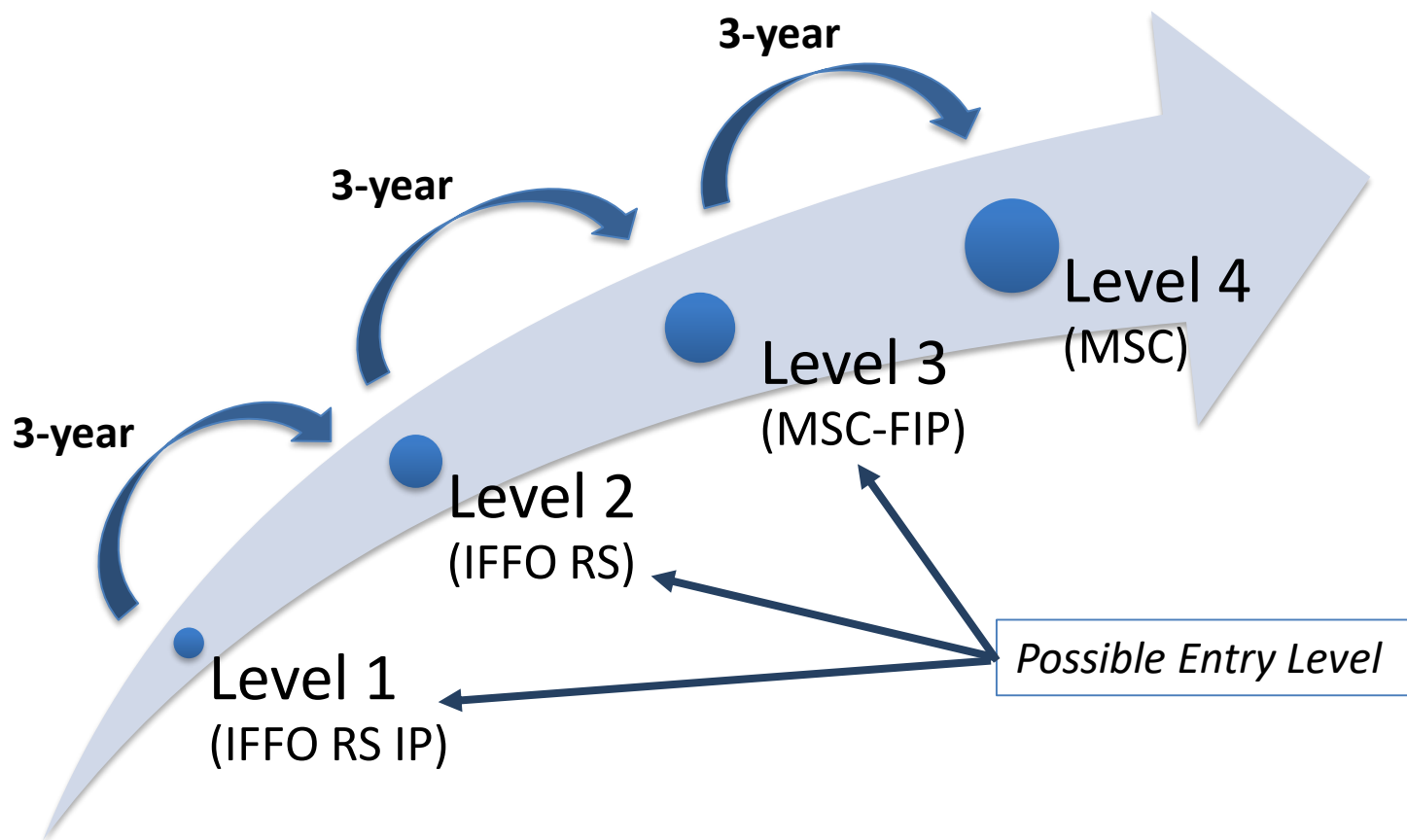


Feed mill has to conduct Due Diligence on their suppliers, and, the raw material:

1. Suppliers: social and environmental as per P1
2. Raw material: IUU, slave labour, ETP & CITES-species



Purchasing marine ingredients





Thank you!

Michiel.fransen@asc-aqua.org



www.asc-aqua.org



Aquaculture Stewardship Council



@ASC_aqua